

Elinore Aviv

Graphic Designer



About me

I am creative, efficient & organized. I have excellent interpersonal skills and quick learning ability. I love considering new ideas and opinions & always keep developing my skills to the next level.

Education & Additional Experience

2008-2009 EPS College |
Skill Certificate in Design Studies
2001-2005 Tel Aviv University |
B.A. in Communication & Philosophy
2003-2008 Cellcom LTD |
Business portfolio manager,
during my degree studies.



Military Service

Full military service as a Home Front
Command Emergency Instructor.

Contacts

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Work Experience

2021-2026 Beach Bum Ltd | Senior CRM & Monetization Graphic Designer



- Designing high-impact visual assets for Monetization and Live Ops teams, including in-game offers, pop-ups & marketing materials for social platforms
- Analysis and translation of complex briefs from multiple departments into compelling, goal-oriented visual concepts
- Close Partnership with developers and game designers to optimize UI/UX workflows
- Integration of advanced AI tools into the daily workflow to optimize production time and improve visual quality
- Delivery of high-quality creative assets under tight deadlines, aligned with seasonal game events and real-time performance requirements

2017-2021 Effective Plan Ltd (e-commerce) | Graphic Designer



- Print designing for fashion and accessories sold online on Etsy, Ebay, Amazon
- Creative Design Thinking: concept and visibility of the product uploaded to the website, image and branding solutions
- Marketing and branding solutions for various interfaces: Amazon Enhanced Branding
- Intensive and close interaction with the company's marketing department
- Working jointly with the American calendar events while keeping projects on time
- Specialization premium licensed brands: **Disney, Marvel, Nickelodeon, Colgate**

2014-2017 Minene (Children's Fashion) | Graphic Designer



- Digital design: Facebook banners, landing pages, websites, newsletters etc
- Print design: catalogs, business cards, invitations, rollups, packaging & tags
- Intensive interaction with the marketing department
- Schedule adherence and ability to cope with urgent and stressful situations

2009-2014 "Parparim Babeten" (Photography Studio) | Graphic Designer

- Polishing and processing photos, designing invitations, collages and albums
- Administrative management of the studio and dealing with suppliers and customers

Technical Skills & Tools

• Full control of the latest Adobe Creative Cloud:

Photoshop (incl. Generative AI) Illustrator InDesign

- Experience working on simple animations and bundles in software Unity
- Extensive experience with AI tools including **Layer AI, Midjourney, Gemini, Nano Banana, Chat GPT**
- Proficient in working in a fast-paced environment, utilizing **Monday** and **Miro**
- Digital design for the Internet and social platforms: Facebook, Instagram, Pinterest
- Extensive experience and knowledge in bringing to print and working with print shops
- Experience in video editing - making short videos for products uploaded to Amazon
- Full control of office software: Word, Excel, Outlook, PPT

Language skills

• Hebrew: mother tongue • English: fluent level

My Portfolio: <http://elinore.com/>

